



Invitation to the Conference **CREATING CITIES**

Dear Sir or Madam,

The **Government of Québec**, in collaboration with **NODE Forum for Digital Arts**, cordially invites you to the

International Conference
on the role of arts, cultural and creative industries in urban spaces

CREATING CITIES

on Friday, October 22, 2021, 2:00 p.m. - 6:00 p.m. CET

at the **Künstlerhaus Mousonturm**
Waldschmidtstraße 4, 60316 Frankfurt am Main.

Admission: 1 p.m.
Künstlerhaus Mousonturm, Hall
Language: English
Admission free

As part of the conference, a **networking reception** will be offered to the guests on site.

Registration is required to attend the conference: [registration link](#)

The conference will be followed by a **guided tour with Olivier Girouard, Artistic Director of Ekumen**, to the art installation LOOP on Rathenauplatz in Frankfurt am Main. **Registration** for the guided tour at the following address: nicole.koufou@mri.gouv.qc.ca

There is also the possibility to participate in the conference online. The **livestream** will be available on the day of the event at: <https://nodeforum.org/creating-cities/>

CREATING CITIES - a hybrid conference with live stream by NODE Forum for Digital Arts and the Government of Québec

How do artists and urban spaces interact? In which way do creatives shape our cities and what impulses can they provide for urban development? `Creating Cities´ is an international conference on the role of art, culture and creative industries in the urban space.

The meaning of public space is currently being renegotiated worldwide, and not just since the pandemic. Policy makers and urban society are increasingly focused on (re)designing urban spaces in an innovative and sustainable way.

Urban development projects aiming to foster the synergies between economic, cultural and social purposes are gaining new attention and importance. And in this process, designers, artists, and creative agencies are at the center – opening up places of encounter and reflection.

The conference will discuss the visions and means policy makers and creatives apply to shape our cities as attractive locations and social spaces:

- What strategies do urban development specialists pursue between economic development and the common good?
- Under what conditions do inspiring places emerge and foster innovation as well as new forms of collaboration?
- What role does the city play for creatives, as a living and working space and as the content of artistic work?
- To what extent is the shaping of urban spaces with and through art, cultural and creative industries a locational advantage that contributes to the sustainable development of the city?

For more information on the conference and the participants, see below and: <https://nodeforum.org/creating-cities/>

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Program

13.00 - Doors open and registration at Mousonturm (on-site)

14.00 - Hybrid live conference (on-site/online)

Moderation

Jeanne Charlotte Vogt, Artistic Director, NODE Forum for Digital Arts

Dr. Felix Kosok, Bureau069

14.00 - Opening Speeches (on-site/online)

Elisa Valentin, Delegate General of Québec in Germany

Rolf Krämer, Head of Department, Start-ups, Cultural and Creative Industries, Hessian Ministry of Economy, Energy, Transport and Housing

14.15 - Panel 1 - Visionary Cities - Governmental Strategies for Comprehensive Urban Development (on-site/online)

Keynotes and round-table discussion

Catherine Lareau, Economic Development Commissioner, Creative and Cultural Sector, Ville de Montréal

Representative of the Hessian Ministry of Higher Education, Research and the Arts (to be confirmed)

Rolf Krämer, Head of Department, Start-ups, Cultural and Creative Industries, Hessian Ministry of Economy, Energy, Transport and Housing

Matthias Pees, Artistic and Managing Director, Künstlerhaus Mousonturm

15.00 - Panel 2 - Beyond Urban Development - Curatorial Projects that Turn Cities to Canvases (on-site/online)

Keynotes and round-table discussion

Guillaume Anioté, International and Strategic Development Executive Advisor, Quartier des Spectacles Partnership, Montréal

Ellen Blumenstein, Curator, HafenCity Hamburg

Aileen Treusch, Curator, FLOW „Blaugrüner Ring“ Düsseldorf

Felix Hevelke, R A D A R Kreativräume für Frankfurt & Basis Frankfurt e.V.

16.00 - Networking Reception (Foyer Mousonturm, on-site)

16.45 - Panel 3 - Creating Cities - Artistic and Creative Practices Shaping Urban Space (on-site/online)

Keynotes and round-table discussion

Olivier Girouard, Artistic Director, ekumen

Thomas Payette, Creative Director and Co-Founder, mirari

Stefan Weil, Creative Director, Atelier Markgraph

18.15 - Guided tour with Olivier Girouard, Artistic Director of Ekumen, at the Media Art Installation LOOP on the Rathenauplatz in Frankfurt (on-site)

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In accordance with the current infection protection regulations, access to the event can only be granted to visitors who do not show any symptoms of a possible Covid 19 infection, and only after presentation of proof of vaccination, recovery or negative testing. The obligation to wear a mouth-nose mask (medical face mask or FFP2) applies during the entire event.

Contact:

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